



DECEMBER 22, 2011

THE CHICAGO ATHENAEUM/EUROPE

via FAX +49/8571-605-666

Mr. Martin Ballendat
DESIGN BALLENDAT
Maximillianstrasse 15
D-84359 Simbach
GERMANY

Dear Mr. Ballendat:

The Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies are pleased to inform you that the following has won a 2011 GOOD DESIGN™ Award:

- Scope Executive Chair, 2010
- Scope Conference Partner, 2010

The designs were submitted to our Museum by viasit Bürositzmöbel GmbH.

Founded in Chicago in 1950, GOOD DESIGN remains the oldest and the world's most recognized program for design excellence worldwide.

For 2011, the Museum received submissions from several thousand of the world's leading manufacturers and industrial and graphic design firms from around the world representing the most important and critical mass of influential corporations worldwide in the design industry from over 48 countries.

In November, the jury met in Los Angeles and selected over 500 product designs and graphics from over 38 nations worthy of the GOOD DESIGN Award for their Design Excellence.

All awards and winners are posted on the Museum's website at chi-athenaeum.org.

All award winning products and graphic design are also published in the GOOD DESIGN Yearbook for 2011-2021. (Please see attached form.)

You may announce the 2011 GOOD DESIGN Awards in your press, promotion, and marketing materials.

If your firm would like to use the Museum's GOOD DESIGN Logo in connection with this product and its award for your marketing, advertising, literature, and promotion materials, you may do so by entering into a licensing agreement with the Museum. This year, the Museum is also offering a five-year license for extended use. Please see attached form for details.

Again, congratulations for your product receiving the Museum's prestigious GOOD DESIGN Award for 2011.

The deadline for GOOD DESIGN 2012 is July 1, 2012.

Mr. Martin Ballendat
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The actual GOOD DESIGN Award is being sent to the designers or manufacturers who made the submission.

If your firm would like a copy of the Award, please see the attached, complete, and send to our Museum office in Dublin, Ireland.

If you have any questions, contact Lary L. Sommers, Director of Marketing / Administration at 815/777-4444 or FAX 815/777-2471 or email lary@chicagoathenaeum.org.

Sincerely,



Joannis Karalias, Architect
Museum Vice President
THE CHICAGO ATHENAEUM

FAX FIVE PAGES TOTAL: